

Privacy Policy

Last Revision: October 6, 2025

We are so happy you're here. Thank you for taking the time to learn more about us. As you ("you" or "user," collectively "users") browse our Website, www.kindredcounselingcenter.com, operated by Meghan B. Jerry, MFT, LLC, doing business as Kindred Counseling Center (the "Practice," "we," "us," "our"), please know that we respect your privacy and are committed to protecting it through this Privacy Policy ("Policy").

This Policy governs your access to and use of our Website including any content, functionality and services offered on or through the Website whether as a guest or a registered user. This policy outlines out how we collect, store, use, and share any information that we gather from you when you access and use our Website, including in email, text, or other electronic messages between you and the Website; any other media form or media channel; mobile Website, or mobile application, related or connected there to (collectively, the "Website"). When accessing the Website, the Practice will learn certain information about you, both automatically and through voluntary actions you may take, during your visit.

Please review this Policy carefully. By accessing our Website, you are agreeing to this Policy and are expressing that you have been given reasonable access to review this Policy prior to your continued use of our Website. If you do not want to agree to this Policy, including the agreements incorporated by reference herein, you must not access or use the Website. By accessing and using this Website, you also agree to our Terms of Use and Disclaimer, which govern your use of the services, content, and resources provided.

Privacy Policy Purpose. We want to be open and transparent in communicating how your data and information may be collected. This is the best way to ensure you are informed when browsing our Website or interacting with our Practice on other related platforms. This summary will give you a clear understanding of where our privacy policy applies, where it does not apply, and how it is updated over time.

Our policy governs any information we may gather:

- Through our Website.
- Through any chat, user submission, and electronic messaging features on the Website.
- Through email or newsletter opt-ins, text, or other marketing features you interact with on the Website.
- Through any downloadable products or features on this Website.
- Through your interaction with any of our advertisements including those on third-party websites, applications and services.

Our policy does not govern any data or information we collect that is gathered offline. The Practice has no control over data or information gathered by any third-party websites or partners we may link to, including affiliates.

Should you not agree to any provision of our Practice's policy you will no longer use, navigate, access or browse our Website. By continuing to use our Website you are agreeing to the practices we lay out in this policy.

Age Requirements. Our Website is not intended for children under 13 years of age. We do not knowingly collect personal information from children under 13 years of age for any reason or in any circumstance. No one under the age of 13 may access, use, create an account, make any purchases, or provide any information through our Website without verified parental consent. If you are under 13, do not use or provide any information on this Website or on or through any of its features/register on the Website, make any purchases through the Website, use any of the interactive or public comment features of this Website or provide any information about yourself to us, including your name, address, telephone number, email address, or any screen name or user name you may use.

In the event we are made aware that we unknowingly gathered personal information or data from an individual under the age of 13, we will promptly delete any related data. Should you have cause to believe we have gathered such data, please email us at contact@kindredcounselingcenter.com.

Thank you in advance for helping us stay proactive in the data collection process.

Changes to this Policy. The Practice reserves the right, at our sole discretion, to update and revise this Policy at any time without notice to you. The most current version of the Policy will supersede all previous versions. All changes are effective immediately when we post them and apply to all access to, and use of, the Website thereafter. The date that the Policy was last updated is noted on the top of this Policy. Your continued use of the Website after we have updated the Policy indicates your acceptance and agreement to the changes; you are also agreeing that your data and information will be governed by the most recent updated version of our policy. The most current version is available on the Website. You are expected to check this page from time to time so you are aware of any changes.

Information You Provide to Us. The Website provides various places for users to provide information. We collect information that users provide by filling out forms on the Website; communicating with us via contact forms, email, or text; responding to surveys; search queries on our search feature; providing comments or other feedback; and providing information when ordering a product or service via the Website.

We use information you provide to us to deliver the requested product and/or service, to improve our overall performance, and to provide you with offers, promotions, and information.

Collected Information. As you browse and navigate our Website, some of your personal information will be automatically collected.

We want you to understand what types of personal information we collect and how it is typically collected.

We hope this clarity eliminates any confusion around our data collection processes so you can have full confidence in browsing our Website and interacting with our Practice.

Information we collect include the following categories and kinds of personal information:

- Contact information including full name, address, email address, and phone numbers;
- Demographic information, including gender, age, hometown, employment

- information;
- Financial information including credit and debit card and bank account information;
- Geolocation information;
- Internet, browsing, and website usage data;
- Other identifying information such as IP address, operating system, mobile device name and type, social media usernames and information, passwords and other information used for authentication and access;
- Any information submitted through our contact form or other user submissions.
- Email addresses collected for downloadable content on this Website—including newsletters, blog posts, forms, worksheets, workbooks, meditations, webinars, and other downloadable or streaming materials (“Digital Products”). Some of these Digital Products may be hosted on or linked through third-party platforms (e.g., Etsy, Insight Timer, YouTube).

This information and data is collected when you provide it to us or automatically as you browse our Website. Your information may also be collected from third parties such as our business partners.

The information we collect automatically is used for statistical data and will not include personal information. We use this data to improve our Website and our service offerings. To the extent that you voluntarily provide personal information to us, our systems will associate the automatically collected information with your personal information.

Sources of Information. By engaging with our Website, you have an opportunity to provide us with personal information about you through forms, surveys, etc.

Before you give us information, it is important to pay attention to what information is required and what is optional. By providing us with your information, you agree that it is correct, personal to you (and no one else whose permission has not been given), and complete.

Your information may come from the following sources:

- Directly from you - for example, when you create an account, sign up for a newsletter, contact our Practice, submit correspondence or inquiries to our Practice through the Website or purchase a product.
- From third-parties - for example such as data vaults, data shares, and/or social media sites.
- Passive data collection processes that use such tools like cookies.

Website users may also post or submit content (“Submissions”) on the Website including, but not limited to reviews, comments, testimonials, and discussions.

We really appreciate when our customers and Website users give us an opportunity to use their posted submissions and information to promote our products/services, enhance our user’s experience, and reach a new audience. We could not effectively reach and serve new audiences without their public support and brand advocacy!

However, please keep in mind that your submissions are transmitted to our Website and disseminated to others at your own risk. The Practice has no control over how other third-

parties and users interact with your submissions. Please remember this before posting your submissions on our Website.

Automated Collection Processes. We use automated data collection technologies—including but not limited to browser cookies, flash cookies, bots and web beacons—to get a better understanding of your online activity and behavior over time and across third-party websites and applications.

This data is used for research purposes, allowing us to uncover the browsing patterns, behavior habits, expedite search inquiries, and characteristics of our users. We can also monitor trends and identify new strategies for improving our Website. This analytic-based information influences our messaging, marketing, user experience, and more—all so we can deliver more value to our users and customers.

For more information on how you can opt-out of certain tracking and internet-based advertising procedures, click here: <https://optout.networkadvertising.org/?c=1>.

We may use any of the following technologies for data collection:

- Our system automatically issues cookies when you visit our Website. A cookie is a small data file that is put on the hard drive of your computer when you visit a website. If you would like to opt-out of tracking cookies you can set your browser to not accept the same. However, if you opt-out of or refuse cookies, certain features of our Website may not function properly or be available to you.
- Our Website, electronic messaging, and emails may serve files known as web beacons or pixels that allow us, for example, to track users and devices that have accessed our Website or opened our emails. This automated tracking technology allows us to target and personalize marketing messages.

Website Analytics. We may also partner with selected third-party vendors, such as Google Analytics and others, to allow tracking technologies and remarketing services on the Website through the use of first party cookies and third-party cookies, to, among other things, analyze and track users' use of the Site and our mobile application, determine the popularity of certain content and better understand online activity. By accessing the Site, our mobile application, you consent to the collection and use of your information by these third-party vendors. You are encouraged to review their privacy policy and contact them directly for responses to your questions. We do not transfer personal information to these third-party vendors. However, if you do not want any information to be collected and used by tracking technologies, you can visit the third-party vendor or the Network Advertising Initiative Opt-Out Tool or Digital Advertising Alliance Opt-Out Tool.

You should be aware that getting a new computer, installing a new browser, upgrading an existing browser, or erasing or otherwise altering your browser's cookies files may also clear certain opt-out cookies, plug-ins, or settings.

Third-Party Websites. The Website may contain links to third-party websites and applications of interest, including advertisements and external services, that are not affiliated with us. Once you have used these links to leave the Website, any information you provide to these third parties is not covered by this Policy, and we cannot guarantee the safety and privacy of your

information. Before visiting and providing any information to any third-party websites, you should inform yourself of the privacy policies and practices (if any) of the third party responsible for that website, and should take those steps necessary to, in your discretion, protect the privacy of your information. We are not responsible for the content or privacy and security practices and policies of any third parties, including other sites, services or applications that may be linked to or from the Website.

Third-Party Platforms and Digital Resources. Some resources offered by the Practice—such as worksheets, meditations, and webinars—may be available on third-party platforms (e.g., Etsy, Insight Timer, YouTube). Accessing or purchasing resources on these platforms is entirely voluntary and subject to each platform’s own terms and privacy policies. The Practice does not control and is not responsible for how these third-party platforms collect, use, or protect your data.

If you are a current client, you may request free access to any paid resource directly through the Practice.

Using these platforms or resources does not create a professional-client or therapeutic relationship with the Practice.

Third-Party Tracking Processes. By continuing to browse our Website, you agree to allow cookies and other tracking technologies from third parties unless your browser refuses them.

These cookies may collect personal information or behavior information. This data is frequently used to provide you with targeted internet advertising.

We have no control over the third-party privacy policies or their data collection, use, and sharing practices. For more information about how you can opt-out of receiving targeted advertising from many providers, click here: <https://optout.networkadvertising.org/?c=1>.

Data Use. If you have ever wondered about how we use your information once it is collected, we want to give you peace of mind by explaining what our process looks like.

No matter if you provide us with your information directly or we automatically collect it, below is how we may use your data:

- Account management and service delivery.
- Analytics and Website optimization.
- Compliance and legal obligations.
- Fraud prevention and security monitoring.
- Marketing and communications (with opt-out options).
- In creating and managing your account or order.
- In enhancing your user experience on our Website in a personalized, individualized way whenever possible.
- In shortening your website search inquiries and providing more relevant results.
- In increasing the efficiency and operation of the Website.
- In completing any purpose for which you specifically give the information.
- In communication or contact with you directly.
- In advertising to you and our general audience.
- In performing other business activities as needed.

- In resolving disputes and troubleshooting problems.
- In soliciting support for the Website.
- In any other manner set out in our Website's Terms of Use and Terms of Purchase (if applicable).
- In executing any necessary disclosure under the law or required legal process.
- In any additional way we specified at the time of information disclosure.

Current therapy clients may access all Practice-created digital resources free of charge upon request; however, client information is not shared with or stored by third-party sales platforms.

Data Disclosure. We only share your information pursuant to this policy and are dedicated to protecting your privacy. As a general rule, we do not sell, rent, lease or otherwise transfer any information collected whether automatically or through your voluntary action.

There may be times when automatically collected information or information you directly provided to us may be shared with third parties and in other instances. Please continue reading so you have a full understanding of how we approach the disclosure of your information.

Please note, the Practice may disclose non-personally identifiable and aggregate information concerning our users at any time without restriction.

However, we can disclose personal data to any of the following:

- Our affiliates, brand partners, subsidiaries, or other selected partners.
- Our service providers, contracted companies or persons (i.e., credit card processing, shipping, analytics companies) as necessary for them to effectuate their services.
- Our parties to a corporate transaction involving the Practice such as a sale of the Practice or merger and/or acquisition. We aim to be transparent in this process if/when it arises.
- As directed by you or to meet the purpose for which you provided the data.

Also, we can disclose your personal data in the following circumstances:

- When the law, legal process, or collection agency requires it.
- In enforcing our Terms of Use and Terms of Purchase (if applicable), or any other agreement between you and the Practice.
- When enforcing or protecting our rights or the rights of third parties.
- We may disclose information when legally compelled to do so, in other words, when we, in good faith, believe that the law requires it or for the protection of our legal rights or when compelled by a court or other governmental entity to do so.

Your information may also be disclosed as follows:

- Marketing communications – with your consent, or with an opportunity for you to withdraw consent, we may share your information with third parties for marketing purposes, as permitted by law.
- Interactions with other users – if you interact with other users of the Website, those users may see your name, profile photo, and descriptions of your activity, including sending invitations to other users, chatting with other users, liking posts, and

following blogs

- Online postings – when you post comments, contributions, or other content to the Website, your posts may be viewed by all users and may be publicly distributed outside the Website in perpetuity.
- Social media contacts – if you connect to the Website through a social network, your contacts on the social network will see your name, profile photo, and descriptions of your activity.
- Other third parties – we may share your information for the purpose of conducting general business analysis. We may also share your information with such third parties for marketing purposes, as permitted by law.
- Sale or bankruptcy – If we reorganize or sell all, or a portion of our assets, undergo a merger, or are acquired by another entity, we may transfer your information to the successor entity. If we go out of business or enter bankruptcy, your information would be an asset transferred or acquired by a third party. You acknowledge that such transfers may occur and that the transferee may decline honor commitments we made in this Policy.

We are not responsible for the actions of third parties with whom you share personal or sensitive data, and we have no authority to manage or control third party solicitations. If you no longer wish to receive correspondence, emails, or other communications from third parties, you are responsible for contacting the third party directly.

Opting Out. We only want to communicate with you if you want to hear from us. The same goes for our use of your data—we will generally only use, disclose, or otherwise share your data with your permission.

Please review the following options for opting out of our data collection, use and communication processes:

- You are generally able to disable or refuse to accept cookies on your browser.
- If you do not want us to share your data with third parties, you can unselect that box from any data sharing options when that process is presented to you. You may also email us at contact@kindredcounselingcenter.com with the request.
- If you do not want to receive marketing and advertising emails including other forms of communication from the Practice, you can unselect that box from any data sharing options when that process is presented to you. If you have received an email from us with an unsubscribe option, you may also follow the link and unsubscribe from the marketing material through that process.

For more information from the Network Advertising Initiative on opting-out of targeted advertisements visit: <https://optout.networkadvertising.org/?c=1>.

Email Information. If you choose to correspond with us through email or by sending a contact form, we may retain the content of your email messages together with your email address and our responses. We provide the same protections for these electronic communications that we employ in the maintenance of information received online, mail, and telephone. This also applies when you register for our Website, sign up through any of our forms using your email address, or make a purchase on this site. For further information see the email policies below.

Email Policies. We are committed to keeping your e-mail address confidential. We do not sell, rent, or lease our subscription lists to third parties, and will not disclose your email address to any third parties except as allowed in the section titled Disclosure of Your Information. We will maintain the information you send via e-mail in accordance with applicable federal law.

In compliance with the CAN-SPAM Act, all e-mails sent from our organization will clearly state who the e-mail is from and provide clear information on how to contact the sender. In addition, if the e-mail is from a mailing list, all e-mail messages will also contain concise information on how to remove yourself from our mailing list so that you receive no further e-mail communication from us.

Our mailing list emails provide users the opportunity to opt-out of receiving communications from us and our partners by reading the unsubscribe instructions located at the bottom of any e-mail they receive from us at anytime.

Users who no longer wish to receive our newsletter or promotional materials may opt-out of receiving these communications by clicking on the unsubscribe link in the e-mail.

Emails and Communications Opt-Out. If you no longer wish to receive correspondence, emails, or other communications from us, you may opt-out by:

- Noting your preferences at the time you register your account with the Website.
- Logging into your account settings and updating your preferences.
- Contacting us at contact@kindredcounselingcenter.com

If you no longer wish to receive correspondence, emails, or other communications from third parties, you are responsible for contacting the third party directly.

How and Why We Collect Information. The Practice collects your information in order to record and support your participation in the activities you select. If you register to download a book or resources, sign up for our newsletter, and/or purchase a product from us, we collect your information. We use this information to track your preferences and to keep you informed about the products and services you have selected to receive and any related products and/or services. As a visitor to this Website, you can engage in most activities without providing any personal information. It is only when you seek to download resources and/or register for services that you are required to provide information.

Email addresses are collected for downloadable worksheets, newsletters, or access to Digital Products. Payment information processed by third-party platforms (e.g., Etsy, Insight Timer, YouTube) does not pass through our Website; is handled by the third-party platform and is governed by the platform's privacy policies.

If you are outside the European Union and opt to receive any free resources, participate in any free training programs, register for a webinar, register for a live event, register for a seminar, or purchase any products sold by the Practice on this Website, we will automatically enroll you to receive our free email newsletter. If you do not wish to receive this newsletter,

you can unsubscribe anytime. We include an “unsubscribe” link at the bottom of every email we send. If you ever have trouble unsubscribing, you can send an email to contact@kindredcounselingcenter.com requesting to unsubscribe from future emails.

If you are in the European Union and opt to receive any free resources, participate in any free training programs, register for a webinar, register for a live event, register for a seminar, or purchase any products sold by the Practice on this Website, we will only enroll you to receive our free email newsletter if you affirmatively consent to it. If you do not wish to receive this newsletter, you can unsubscribe anytime. We include an “unsubscribe” link at the bottom of every email we send. If you ever have trouble unsubscribing, you can send an email to contact@kindredcounselingcenter.com requesting to unsubscribe from future emails.

How We Use the Information That You Provide to Us. We use personal information for purposes of presenting our Website and its contents to you, providing you with information, providing you with offers for products and services, providing you with information about your subscriptions and products, carrying out any contract between you and the Practice, administering our business activities, providing customer service, and making available other items and services to our customers and prospective customers.

From time-to-time, we may use the information you provide to us to make you offers to purchase products and services provided by third parties in exchange for a commission to be paid to us by such third parties. Should you opt to take part in such promotions, the third parties will receive your information.

From time-to-time, we may use the information you provide to us to display advertisements to you that are tailored to your personal characteristics, interests, and activities.

Your information is use to deliver requested Digital Products, updates, or newsletters; to communicate about purchases, access, or free resources for clients; and to improve Website content and offerings. Some resources and Digital Products may be available or hosted through third-party platforms (e.g., Etsy, Insight Timer, YouTube). When you access or purchase resources through these platforms, your information is handled under their respective privacy policies, not ours. The Practice does not receive or store payment data from these platforms.

We do not sell or rent personal information. Personal information may be shared with service providers for processing transactions (e.g., payment processors, email service providers).

We implement reasonable security measure to protect your data but cannot guarantee complete security, especially when interacting with third-party platforms.

You may unsubscribe from emails at any time. You may refuse cookies (note: this may limit Website functionality).

Nevada Residents Privacy Rights. For Nevada residents who desire to exercise their right to opt-out of the sale of their data, please send the request to contact@kindredcounselingcenter.com or by mail to 350 S Main St., Ste. 306, Doylestown, PA 18901.

California Resident Privacy Rights. If you are a California resident the California Consumer Privacy Act (CCPA) affords consumers more control over how we may collect and use your data. For more information review the CCPA here: <https://oag.ca.gov/privacy/ccpa>.

California residents have the following rights:

- Right to know information collected;
- Right to delete information (with exceptions);
- Right to opt-out of the sale of their data; and,
- Right to non-discrimination for exercising these rights.

California law requires us to let you know whether we honor “Do Not Track” requests set by your browser. Unfortunately, there is no industry or legal standard (or easy technological solution) about how to handle these responses. Thus, we don’t currently respond to Do Not Track signals at this time.

If you are a California resident and have questions about or wish to exercise one of these rights, please send the request to contact@kindredcounselingcenter.com or by mail to 350 S. Main St., Ste. 306, Doylestown, PA 18901.

Visitors’ GDPR Rights. If you are within the European Union, you are entitled to certain information and have certain rights under the General Data Protection Regulation. Those rights include:

- We will retain the any information you choose to provide to us until the earlier of: (a) you asking us to delete the information, (b) our decision to cease using our existing data providers, or (c) the Practice decides that the value in retaining the data is outweighed by the costs of retaining it.
- You have the right to request access to your data that the Practice stores and the rights to either rectify or erase your personal data.
- You have the right to seek restrictions on the processing of your data.
- You have the right to object to the processing of your data and the right to the portability of your data.
- To the extent that you provided consent to the Practice’s processing of your personal data, you have the right to withdraw that consent at any time, without affecting the lawfulness of processing based upon consent that occurred prior to your withdrawal of consent.
- You have the right to lodge a complaint with a supervisory authority that has jurisdiction over issues related to the General Data Protection Regulation.

We require only the information that is reasonably required to enter into a contract with you. We will not require you to provide consent for any unnecessary processing as a condition of entering into a contract with us.

Data Security. We employ commercially reasonable methods to ensure the security of the information you provide to us and the information we collect automatically. This includes using standard security protocols and working only with reputable third-party vendors.

However, with fast-evolving technologies, we cannot guarantee the complete safety and security of your data, but we do put safeguards in place and follow the latest data security strategies. While we have taken reasonable steps to secure the personal information you provide to us, please be aware that despite our efforts, no security measures are perfect or impenetrable, and no method of data transmission can be guaranteed against any interception or other type of misuse. Any information disclosed online is vulnerable to interception and misuse by unauthorized parties. Therefore, we cannot guarantee complete security if you provide personal information.

Please bear in mind that your data security is also your responsibility. You are not allowed to share your password or account information with anyone, especially those you do not know.

Email is not recognized as a secure medium of communication. For this reason, we request that you do not send private information to us by email. However, doing so is allowed, but at your own risk. Some of the information you may enter on our Website may be transmitted securely via a secure medium known as Secure Sockets Layer, or SSL. Credit Card information and other sensitive information is never transmitted via email.

The Practice may use software programs to create summary statistics, which are used for such purposes as assessing the number of visitors to the different sections of our site, what information is of most and least interest, determining technical design specifications, and identifying system performance or problem areas.

For site security purposes and to ensure that this service remains available to all users, the Practice uses software programs to monitor network traffic to identify unauthorized attempts to upload or change information or otherwise cause damage.

Any submission or transmission, whether direct or automated, of your personal data to us is done so at your own risk. The Practice is not liable to you for any circumvention of our privacy protections or security systems on our Website.

Please note when you interact with third-party platforms (e.g., Etsy, Insight Timer, YouTube), your data security is also governed by their systems and safeguards, which may differ from ours.

Correcting Your Information. If your information has changed or you would simply like to review it, you may access and review your personal information by logging into our Website and visiting your account profile page submit a change request to the Practice by email at contact@kindredcounselingcenter.com.

Please note the Practice has the right to refuse to update or delete your personal data if the Practice believes such change would violate any law or legal process or if we have reason to believe the requested change is incorrect.

Contact Us. You have successfully reached the end of our Privacy Policy!

We know there was a lot of information to read through, so we are thankful for your time in reviewing our policies and practices. We hope it answered all of your questions regarding how we collect, use, and disclose your data and information.

If you have any questions, feedback, or comments please email us at

contact@kindredcounselingcenter.com.